

## **8-Week Course Lesson Plan: Setting up a Business Entity – A Guide for Indian Entrepreneurs**

This **8-week course** provides aspiring entrepreneurs with the **essential knowledge and practical steps** to set up and manage a business in India, covering legal, financial, and strategic aspects.

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### **Week 1: Concept of Entrepreneurs and Intrapreneurs**

- **Definition and Characteristics** of Entrepreneurs & Intrapreneurs
  - Differences between **Entrepreneurship and Intrapreneurship**
  - **Types of Entrepreneurs** (Innovative, Imitative, Social, etc.)
  - Case Study: **Successful Indian Entrepreneurs**
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### **Week 2: Classification of the Different Kinds of Businesses**

- **Sole Proprietorship, Partnership, LLP, Private Ltd., Public Ltd., and One-Person Company**
  - Differences between **Startups, MSMEs, and Corporations**
  - Choosing the **right business structure**
  - **Government schemes & benefits** for different business types
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### **Week 3: Role of Different Incubators and EDPs**

- **What are Incubators & Accelerators?**
  - **Role of Incubation Centers in India** (e.g., NSRCEL, IIM-B, IIT Startups)
  - **EDP (Entrepreneurial Development Programs)** – Importance and Offerings
  - How to **apply for incubator support**
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### **Week 4: Role of Entrepreneurial Development Programs (EDP)**

- Understanding **EDPs and their impact on startups**
- **Government & Private EDPs in India** (e.g., NEN, SIDBI, Startup India)
- **How EDPs help in business growth & funding**

- **Case study of successful businesses nurtured through EDPs**
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#### **Week 5: Setting Up of Business Entities**

- **Step-by-step guide to business registration in India**
  - **Required documentation & compliance**
  - **Choosing a company name and registering with MCA**
  - **Understanding ROC, PAN, TAN, and other legal requirements**
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#### **Week 6: Legal Issues in Entrepreneurship**

- **Essential business laws in India** (Company Act, Contract Act, etc.)
  - **Intellectual Property Rights (IPR), Patents & Trademarks**
  - **Employment laws, labor laws, and contract policies**
  - **Cyber Laws & Data Protection** for businesses
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#### **Week 7: Goods and Services Tax (GST) Registration**

- **GST Overview and Its Importance for Businesses**
  - **GST Registration Process & Compliance**
  - **Types of GST (CGST, SGST, IGST) and their implications**
  - **GST Filing & Tax Benefits for Startups and MSMEs**
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#### **Week 8: Startup Funding**

- **Sources of funding: Angel Investors, VCs, Bootstrapping, Crowdfunding**
  - **Government funding & grants for startups** (e.g., Mudra Loans, SIDBI)
  - **Creating a strong business pitch for investment**
  - **Case Study: How Indian startups secured funding successfully**
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By the end of this course, learners will have a **clear roadmap to start and legally establish their businesses in India**, navigate **government compliance**, and explore **funding opportunities**. 